

Regional District 13 Board of Education
Communications Committee Meeting Minutes
February 5, 2013

Meeting called to order at 7:27

Members in attendance: Nancy Boyle, Merrill Adams, Robert Fulton and Susan Viccaro

No public comment.

Ms. Boyle made a motion to accept the agenda, Ms. Adams seconded the motion. By a voice vote with all in favor, the motion passed.

Ms. Boyle made a motion to accept the minutes from the January 8, 2013 meeting. Ms. Adams seconded the motion. By voice vote with all in favor, the motion passed.

Members discussed the BoE website page. Ms. Boyle asked that each committee's paragraphs be placed in the respective committee link pages as well as on the general board page.

Members discussed emails. Members are concerned that not all emails are coming through. Mrs. Viccaro stated that she would check with Rich Fielding the District's IT Director and look into our SPAM filter settings.

Mr. Fulton shared that he plans to speak with both Patch and the Town Times to ask them to help us communicate the purpose of the Building Utilization Study. Ms. Adams asked for an update of the purpose and cost of the study. Mr. Fulton explained that the estimated cost is approximately \$75,000 and that the Finance Committee has met with multiple firms who do these studies and that they feel it is in the best interest of the District to have an outside professional firm conduct the study.

Members discussed the role of social media for the BoE and the Pro's and Con's. Ms. Buckheit is willing to be the Board's point person responsible for the accounts. Members asked Mrs. Viccaro to check with Shipman and Goodwin to look into sample policies for social media and Boards of Ed.

Mr. Fulton asked that there be a link to the Demographic Study put on the District Website.

Follow up items: Social Media Policy from Shipman and Goodwin, SPAM Filters, Committee Paragraphs/ District Website.

Next Meeting: March 5, 2013 at 7:00p.m. at Central Office
Meeting adjourned at 8:26p.m.

Respectfully submitted,
Nancy E. Boyle